



Cycling as the New Normal

Celebratory webcast for Velo-city's 40th anniversary

17 September 2020, 15:00 – 16:00 CEST

Velo-city, the annual cycling conference, turns 40!

Since the Velo-city series started in 1980 in Bremen (Germany), it quickly became the premier worldwide annual cycling summit. Every year it brings together all those involved in the policy, promotion and provision for active mobility and sustainable urban development inspiring vibrant discussions.

This year the COVID-19 pandemic prevented us from meeting in person in Ljubljana, but it will not prevent us from celebrating the 40th Velo-city anniversary. On this special occasion we invite all Velo-citizens to join us for a celebratory webcast featuring a high-level panel discussion with cities from past and future Velo-city editions to discuss how cycling has proven itself once again as a key solution for a more liveable and resilient future. Ambitious cities like Lisbon and Brussels will share how they grasped the opportunity to build back better and make cycling the new normal!

Join us on 17 September 2020, during the European Mobility Week, from 15:00 – 16:00 CEST. Stay tuned for the full programme to be revealed soon!

Programme

15:00 – 15:05 Introduction 40 years Velo-city

15:05 – 15:10 Welcome words by Caroline Cerfontaine, Velo-city Director, ECF and Morten Kabell, co-CEO, ECF

15:10 – 15:20 Video snippets featuring testimonials from Velo-city participants

15:20 – 15:55 High-level panel discussion moderated by Jill Warren, co-CEO, ECF with future and past Velo-cities: **Cycling as the New Normal**

- **Bremen, Velo-city 1980:** Counselor of State Ronny Meyer (confirmed)
- **Brussels, Velo-city 2009:** Minister Elke Van den Brandt (confirmed)
- **Lisbon, Velo-city 2021:** Deputy Mayor Miguel Gaspar (confirmed)

15:55 – 16:00 Invitation to Velo-city Lisboa 2021

