

FILMING AND PHOTO SHOOTS IN LISBON

2025 balance
Lisboa Film Commission



Filming (requests) and Cinematographic and Audiovisual Productions



Lisbon

2024-2025 variation

During 2025, 416 requests for filming and photo shoots were made in Lisbon, corresponding to 305 productions. These figures, compared to the previous year, represent a decrease of 15 percent in filming requests and 8 percent in the total number of productions.

In short, Lisbon hosted 27 fewer productions in 2025, which involved 416 filming requests (72 fewer than in 2024).

Filming and photo shoots for international productions also decreased compared to the previous year, with 17 fewer filming requests, corresponding to an eight percent drop.

The drop in requests for filming and photo shoots for national productions was greater (55 fewer requests than in 2024, corresponding to a decrease of 19 percent).

Requests for filming and photo shoots without Non-Financial Support (i.e., without exemption from municipal fees) decreased by 22 percentage points, which translated into a 26 percent drop in fees received by the Municipality.

Advertising maintained its "pole position," but suffered a 2 percent drop compared to the previous year, representing 69 percent of the total productions carried out in Lisbon throughout 2025.

The growth in documentary productions (+20 percent) and student/educational institution productions (+39 percent) stands out. On the other hand, there was a decrease in the production of television programs, series, and TV movies (-53% and -25% respectively).

Filming and Photo Shoots 2024-2025 variation			
	2024	2025	Var. %
Filming requests	488	415	-15% ↓
Filming (requests) WITH Municipal Support (Non Financial)	105	118	12% ↑
Filming (requests) WITHOUT Municipal Support (Non Financial)	383	297	-22% ↓
Filming (requests) National Productions	287	232	-19% ↓
Filming (requests) International Productions & Coproductions	201	183	-9% ↓
Filming days	1 300	1 146	-12% ↓
Average daily filming	3,4	3,12	-8% ↓
Licensing fees applied	553 095 €	412 216 €	-25% ↓
Municipal fees exempted	183 552 €	230 038 €	25% ↑
Productions	332	305	-8% ↓
Short films	4	4	0% =
Documentaries	10	12	20% ↑
Students	18	25	39% ↑
TV fiction (series and movies)	16	12	-25% ↓
Institutionals	3	2	-33% ↓
Feature & Medium-length films	17	14	-18% ↓
TV programs	38	17	-55% ↓
Commercials	216	211	-2% ↓
Soap operas	6	5	-17% ↓
Videoclips	4	3	-25% ↓
WEB (Series & Documentaries)	0	0	0% =

Filming (requests)

National Productions

vs

International Productions & Coproductions

&

Coproductions

2024-2025 variation



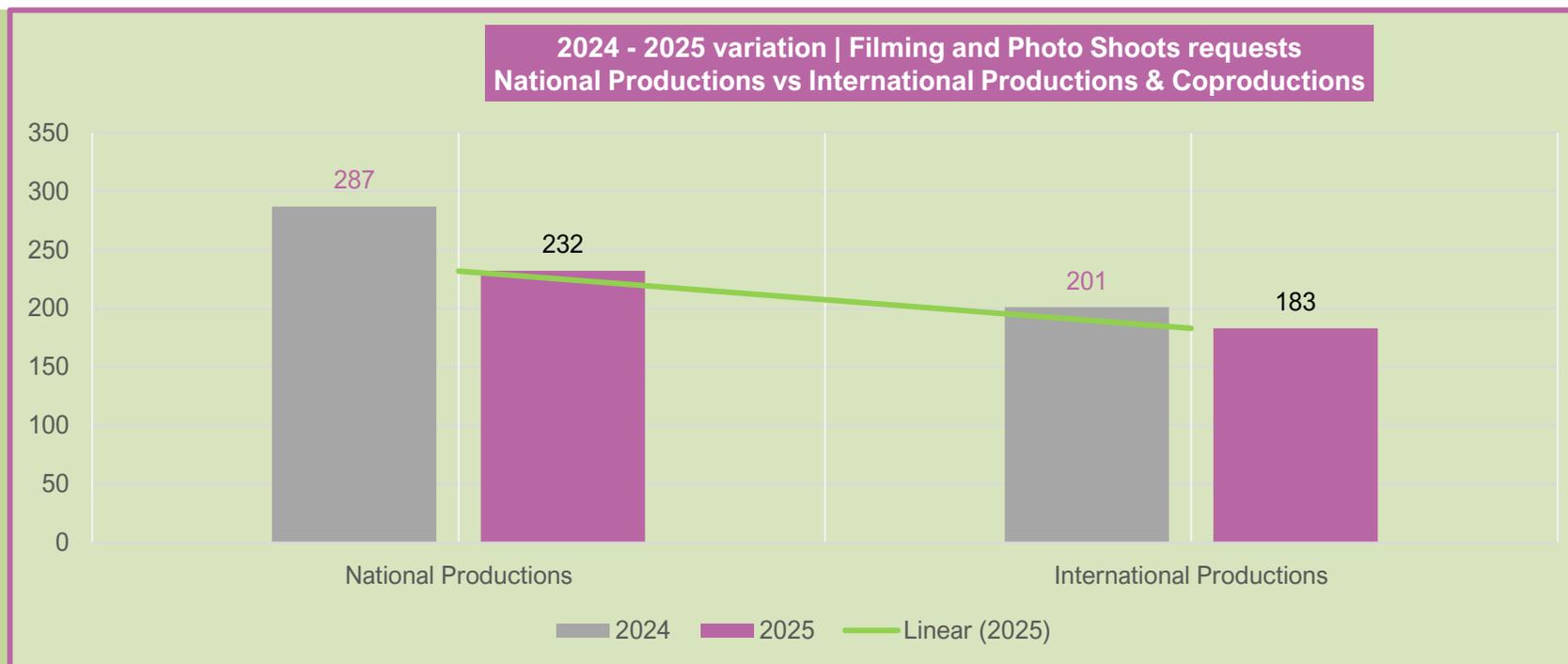
In 2025, requests for filming and photo shoots for national productions registered a 19 percent drop compared to the previous year (from 287 in 2024 to 232 in 2025).

The slight upward trend in international productions and co-productions, mostly advertising projects, reversed in 2025, with these also registering a decrease, albeit less pronounced (nine percent) compared to 2024 (from 201 in 2024 to 183 in 2025).

Although some car brands continue to choose Lisbon as the setting for their promotional campaigns, these have been diversifying, so in 2025 advertising productions also covered sectors such as Gastronomy and Food, Supermarket and Hypermarket Chains, Telecommunications, Fashion, Cosmetics, Travel, Banking, Sports, among others.

We highlight the project (without support) of a feature film, by Page International in coproduction with Amazon Prime and Sue Baden-Powell Productions, which filmed for two weeks in Lisbon, in the months of September and October, involving a team of approximately 220 professionals of various nationalities.

We highlight the project supported by CML/Lisboa Film Commission, a feature film by Diagonal Bla Lda. / Blablaba Media, in coproduction with The Walt Disney Company, which filmed for 43 days in Lisbon, throughout the months of October and November, involving a team of approximately 750 professionals of various nationalities.



Cinematographic and Audiovisual Productions

Lisbon

2024-2025 variation

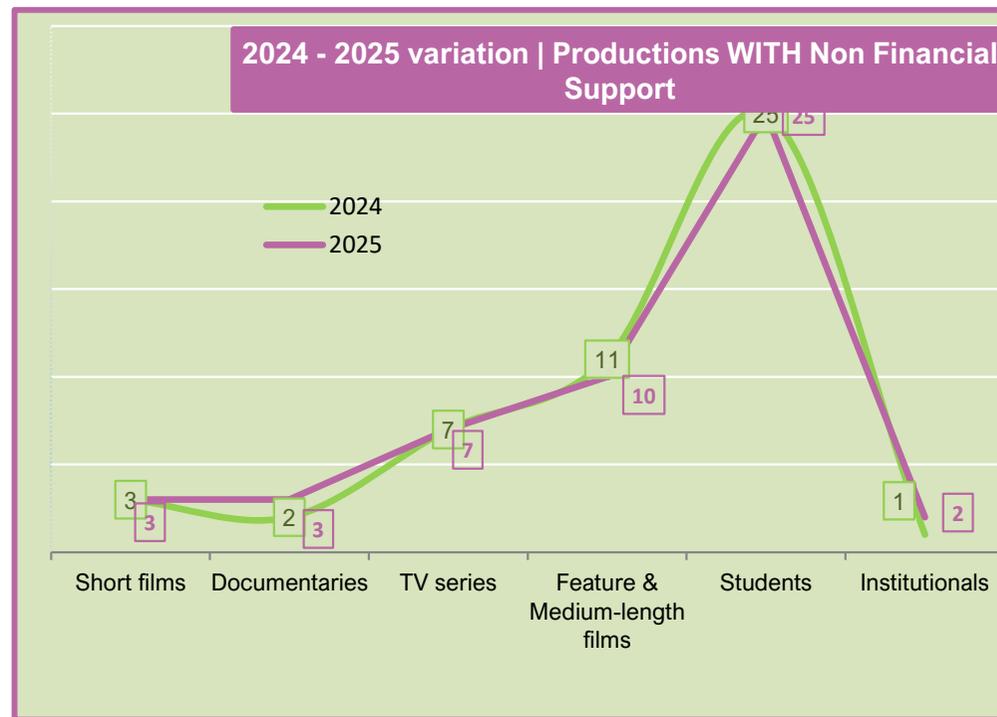
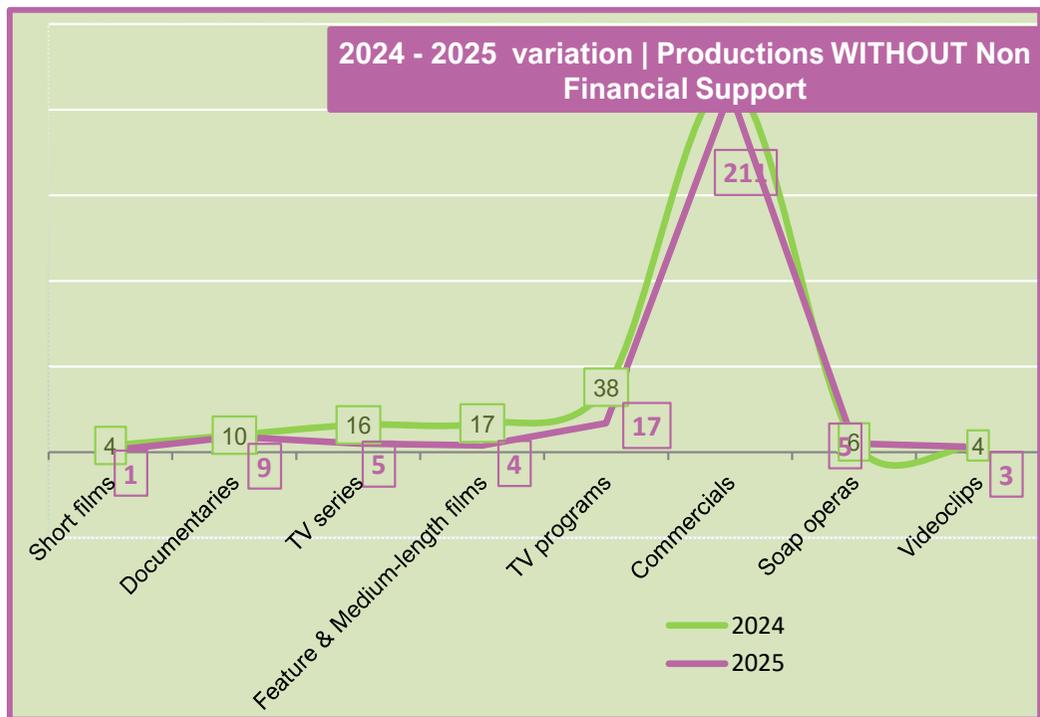


The number of productions WITHOUT Non-Financial Support (NFS) has been, since the establishment of the Lisboa Film Commission in 2012, higher than the number of projects WITH NFS granted by the Municipality/Lisboa Film Commission. The year 2025 was no exception, although with a decrease of eight percent compared to the previous year (from 80 percent in 2024 to 72 percent in 2025).

We highlight the Advertising segment, which experienced a slight decrease (of two percent), but stood out with 211 productions, involving 232 requests for filming and photo shoots, followed by the Television Programs segment (shows and various events), with 17 productions and a decrease to half compared to 2024, Feature and Medium-length Films, with 14 productions and an 18 percent decrease, Television Series and Documentaries, both with 12 productions each and a decrease of 25 and 20 percent, respectively.

With regard to productions with NFS, the Students/Educational Establishments segment clearly stood out, with 25 projects, curiously the same number as in 2024, as well as the 18 Feature and Medium-length films, which involved 41 filming requests, followed by 7 Series, with 37 filming requests, the Short Films and Documentaries segments, with 3 productions each, and finally, 2 Institutional Films.

Lusófona University was the educational institution that most frequently used the support of the Lisboa Film Commission, with 16 projects from students of the Film and Media Arts course. ETIC was the second educational institution with the most supported projects, from six students of the Film and Television course.



Filming & Photo Shoots (requests)

Monthly Evolution 2025

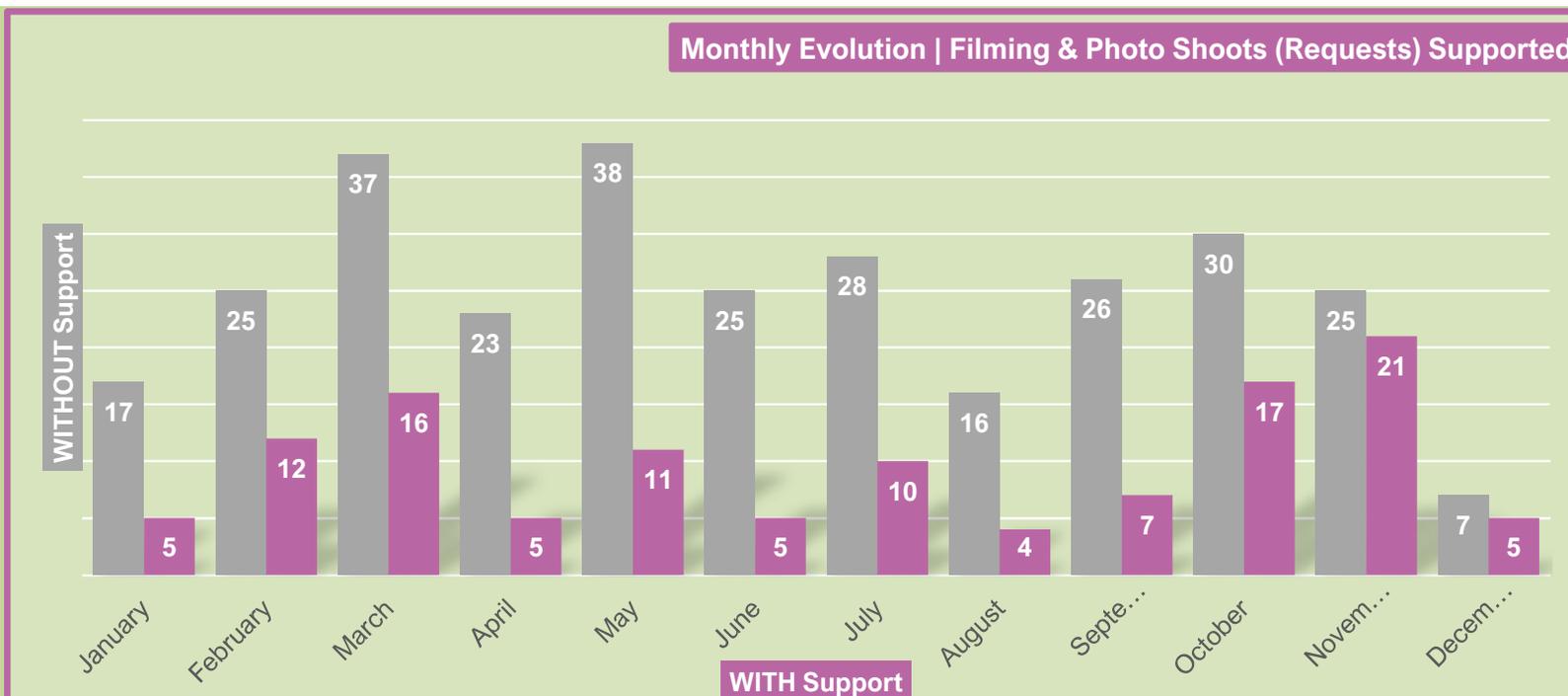


Productions WITHOUT support saw their peak in filming and photo shoot requests during the spring months (March and May), with a more pronounced drop only in January and, especially, in December.

In March, the Advertising segment accounted for 34 of the 37 requests registered that month, resulting in 85 filming sessions and 10 photo shoots. In May, the same segment accounted for 24 of the total 38 film and photo shoot requests registered, resulting in 50 filming sessions and 5 photo shoots.

Productions supported by the CML/Lisboa Film Commission saw a peak in filming in November (21 requests that resulted in 66 filming sessions), mainly due to three projects: a Television Series by Plural Entertainment, with five requests involving 16 filming sessions; a Feature Film by Cinemate, with three requests involving five filming sessions; and a Documentary by O Som e a Fúria, with two filming requests that resulted in 10 filming sessions.

August was the weakest month for supported productions, with only four requests, which resulted in 16 filming sessions.



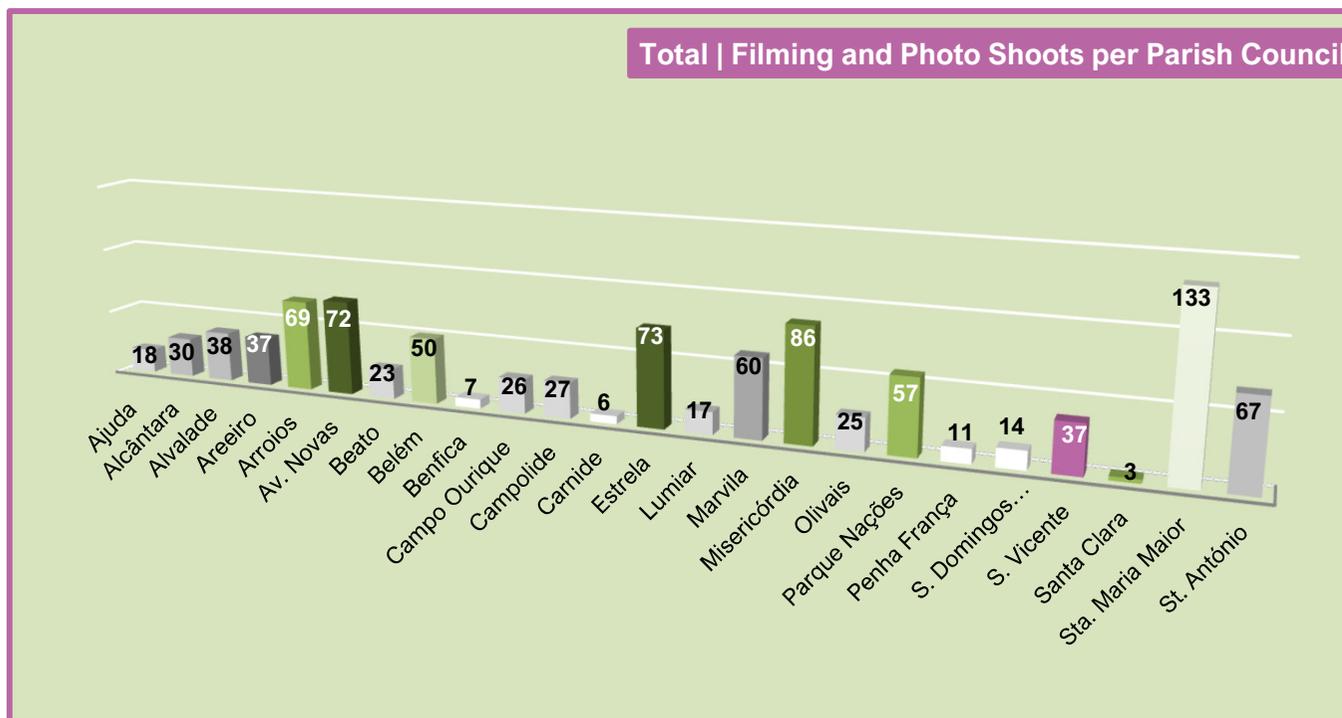
Filming & Photo Shoots

Per Parish Council 2025



Similar to what has happened in previous years, the Parish Council of Santa Maria Maior was the one that hosted the largest number of filming and photo shoots (133) during the year 2025.

We observed an apparent "reversal" of interest by the Production Companies between the locations covered by the Alvalade Parish Council and the locations covered by the Marvila Parish Council, in the sense that the former experienced a decrease almost equivalent to the growth seen in the latter. That is, while the Alvalade Parish Council had a decrease of 25 filming and photo shoots in 2025, compared to 2024 (from 63 to 38), the Marvila Parish Council had an increase of 18 filming in 2025, compared to 2024 (from 42 to 60).



TOP 10	
Santa Maria Maior	133
Misericórdia	86
Estrela	73
Avenidas Novas	72
Arroios	69
Santo António	67
Marvila	60
Parque das Nações	57
Belém	50
Alvalade	38

Municipal Fees and Economic Impact

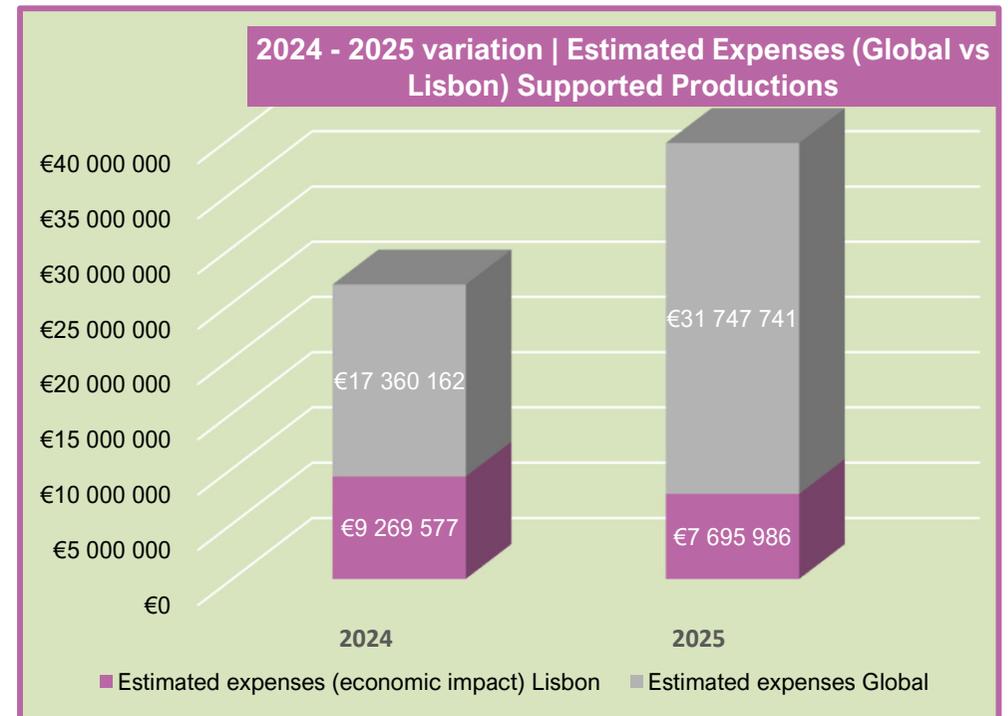
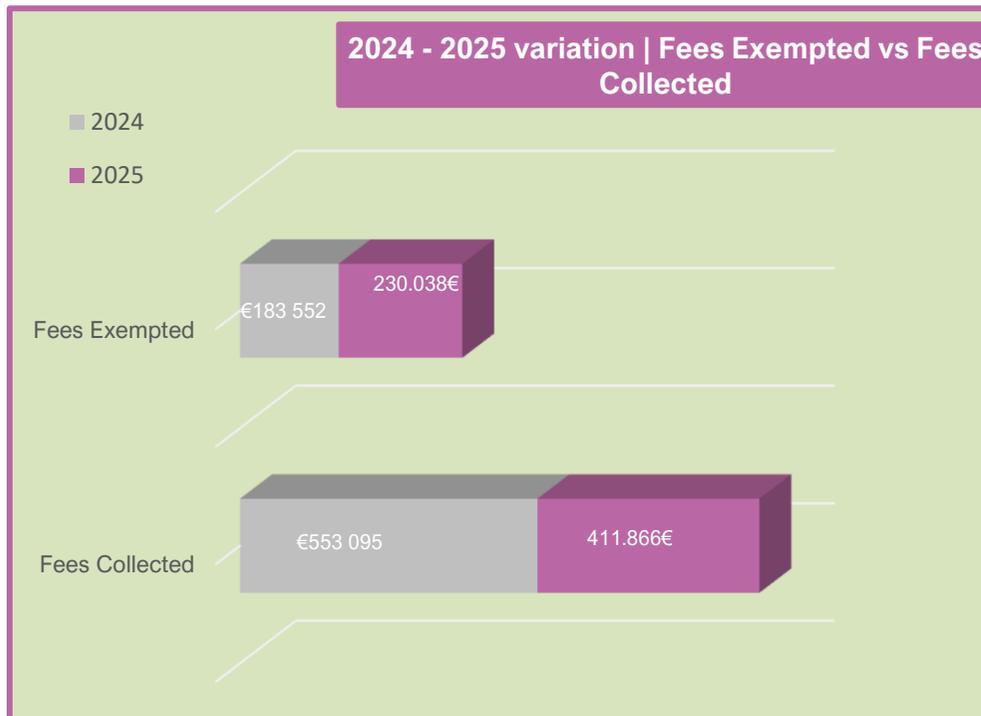
2024 – 2025 variation



The value of fees exempted in projects that received Non-Financial Support (NFS) registered a considerable increase in 2025, of 25 percent, compared to 2024 (€183,552 in 2024 to €230,038 in 2025). This increase reflected the rise in requests for filming and photo shoots WITH NFS (+12 percent compared to 2024).

Regarding the value of fees charged, there was a decrease of approximately 25 percent in 2025, compared to 2024 (€553,095 in 2024 and €406,856 in 2025). This decrease in fees charged in 2025 reflected the 25 percent drop in requests for filming and photo shoots WITHOUT Non-Financial Support.

In addition to this information, it should be noted that in 2025 the economic impact on the city of Lisbon of productions that received Non-Financial Support, taking into account data provided by the respective Production Companies, was €7,695,986, that is, €1,573,591 less than in 2024.



Filming (requests) Cinematographic and Audiovisual

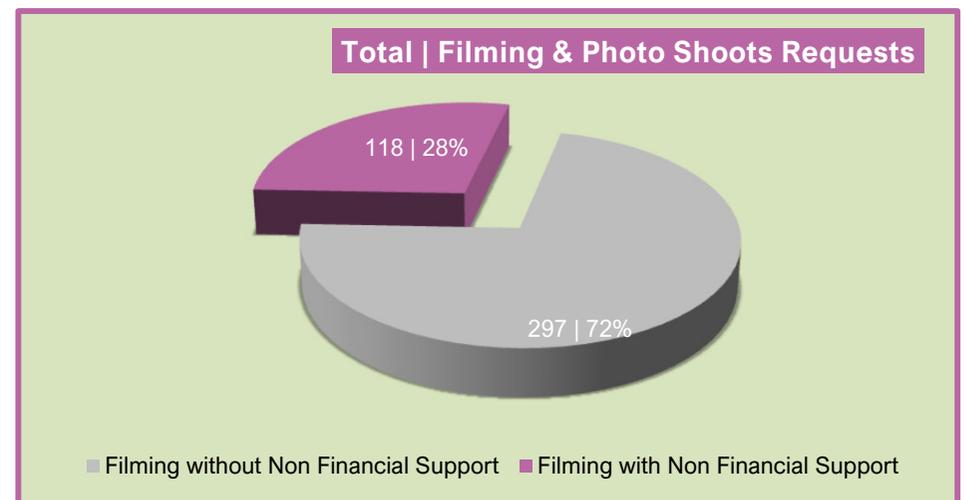
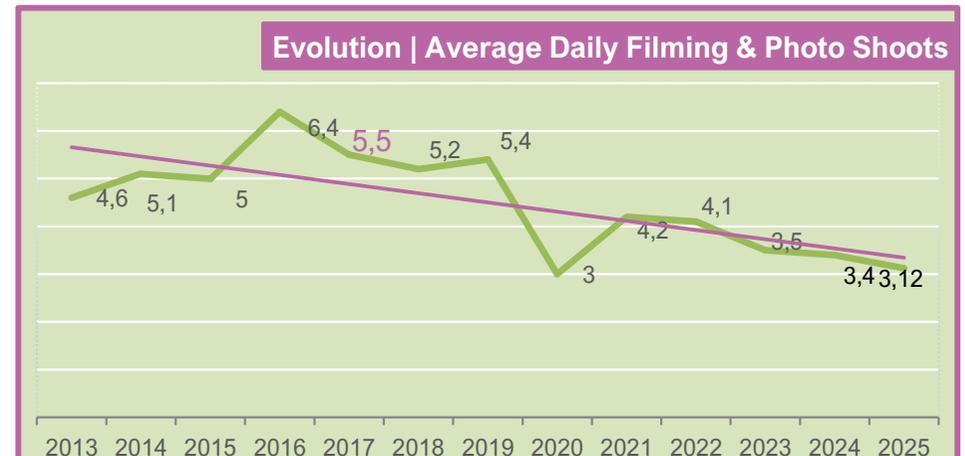
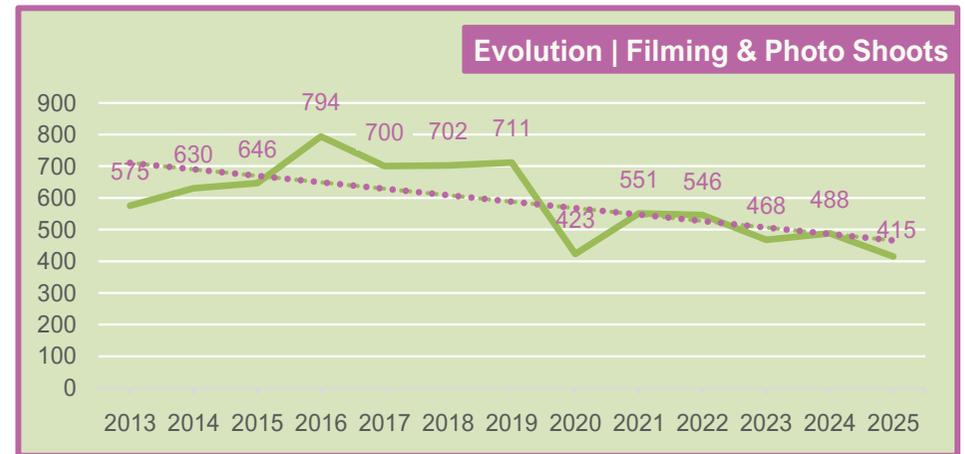


2013-2025 evolution

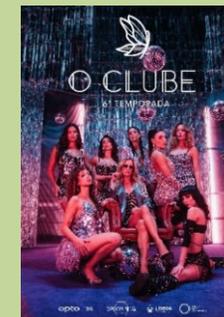
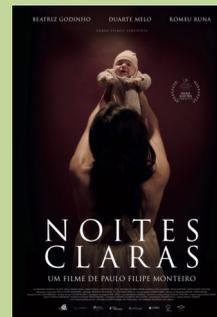
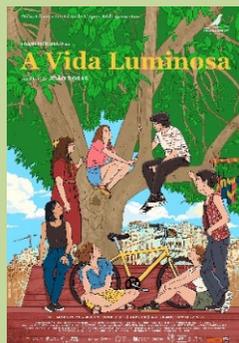
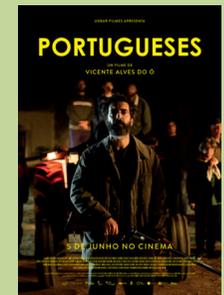
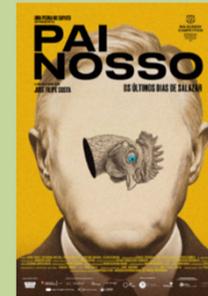
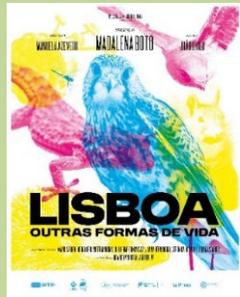
The year 2022 saw a stabilization in the total number of filming and photo shoots carried out in Lisbon, following the drop in 2020 due to the pandemic and the recovery seen in 2021, creating the expectation that the following years would be years of sustained growth. However, although there was a positive evolution in requests for filming and photo shoots in 2024, this trend suffered a 15 percent drop in 2025 (488 requests in 2024 and only 415 in 2025, that is, 73 fewer).

These results were reflected in the average daily number of filming and photo shoots, which decreased compared to the previous year (1,146 filming days in Lisbon, with an average of 3.1 filming days, in 2025 and 1,300 filming days, with an average of 3.4, in 2024), falling far short of the highest value recorded in 2016 (6.4 filming/photo shoots per day) and very close to the lowest value recorded in 2020.

With regard to the total number of filming and photo shoot requests, projects WITHOUT Non-Financial Support (NFS) continue to predominate over projects that received Non-Financial Support from the CML/Lisboa Film Commission (297 WITHOUT NFS, representing 72 percent of the total, "versus" 118 WITH NFS, representing 28 percent of the total).



Some Productions Supported by CML/Lisboa Film Commission | Premieres 2025



Most Viewed Supported Portuguese Films

“O Pátio da Saudade” was the Portuguese film with the most viewers in 2025 (69,562).

The most-watched Portuguese film in Portuguese cinemas, from 2004 until the end of 2025, was "O Pátio das Cantigas", with 608,335 viewers.

* Source: Instituto do Cinema e do Audiovisual (ICA)



Most viewed film in 2025
Viewers: 69.562 | Revenue: €447.008 *



Most viewed film since 2004
Viewers: 608.335 | Revenue: €3.100,130 *

Features	Descriptions
Designation	Shootings in Lisbon 2025 balance
Periodicity	Annual
Sources	Gesturbe Filming and photo shoots in Lisbon form Administrative way: filming and photo shoots requests registration Direct way: filming and photo shoots in Lisbon form
Data collection	
Photographs credits	Lisbon City Council Lisboa Film Commission
Geographical scope	Lisbon
First period available	2013
Last period available	2025
Last update	31/12/2025
Entity responsible for the data	Lisbon City Council Municipal Directorate for Culture Lisboa Film Commission

